



Saturday, October 21, 2017
5K Doggy Dash & 1 Mile Puppy Trot
Sunday, October 22, 2017
Family Fun-Fest

Chesapeake City Park
Sponsorship Opportunities

Bark in the Park is Chesapeake Humane Society's largest annual fundraising event. It attracts over 6,000 attendees and their pets and has become Chesapeake's most talked about pet event. Our goal is to produce a safe, fun-filled family event.

We anticipate strong media coverage on social media, radio, television and print for the entire weekend.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- PACK LEADER \$3,000**
Exclusive sponsor of the World Famous Disc-Connected K9s performances on Saturday and Sunday
Logo prominently displayed on the performance fence banners, all print materials advertising the race (deadlines permitting) and on event day map and schedule
Seven (7) complimentary 5K or 1 mile race registrations
Logo on t-Shirts, flyers, official BIP/CHS website (with link), event signage, and Facebook event page.
The unique opportunity to promote your business to over 6,000 people during the event.
- DOGGY DASH SPONSOR \$2,500**
Company name/logo on start/finish line banner, refreshment tent and stage tower
Logo prominently displayed on all print materials advertising the race (deadlines permitting) on event day map and schedule
Five (5) complimentary 5K or 1 mile race registrations
Logo on t-Shirts, flyers, official BIP/CHS website (with link), event signage, and Facebook event page.
The unique opportunity to promote your business to over 6,000 people during the event.
- SPOKES-PET SPONSOR \$1,500**
Selection of the 2017 'Spokespet' (can be the company mascot, individual's pet or feature an adoptable shelter pet)
Three (3) complimentary 5K or 1 mile race registrations
Your logo on race t-shirts; your logo and 'Spokespet' photo on flyers, website with link, event signage and Facebook event page.
Your banner on the stage tower
The unique opportunity to promote your business to over 6,000 people during the event.

All Exclusive Sponsorships receive a 20x10 vendor booth, remarks and thanks from the stage, and VIP parking

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- RADAR RUN SPONSOR \$1,000**
Your company banner displayed in the Radar Run contest area
Two (2) complimentary 5K or 1 mile race registrations
Logo on race t-shirts, flyers, official BIP website (with link), event signage, Facebook event page
The unique opportunity to promote your business to over 6,000 people at a 20x10 vendor booth.
- CANINE OASIS SPONSOR \$750**
Your company banner displayed at the popular Canine Oasis Mist Tent
Your logo of race t-shirts, flyers, office BIP website (with link), event signage, Facebook event page
The unique opportunity to promote your business to over 6,000 people at a 10x10 vendor booth.
- FURRY FRIEND SPONSOR \$500**
Your logo on race t-shirts, flyers, official BIP website (with link), event signage, Facebook event page
The unique opportunity to promote your business to over 6,000 people at a 10x10 vendor booth.
- ANIMAL LOVER SPONSOR \$250**
Your company listing on the official BIP website (with link), event signage, Facebook event page
The unique opportunity to promote your business to over 6,000 people at a 10x10 vendor booth.

Have questions or need more information?

If you are interested in any of these opportunities, or would like to customize a package or discuss in-kind opportunities, please contact us:

Email: sponsorships@chesapeakehumane.org
or call 757-546-5355