



2018 5K & 1-Mile Doggy Dash Sponsorship Opportunities

A Cinco de Mayo Fun Run with your Dog!

The Doggy Dash is the Chesapeake Humane Society's 7th annual fun run, with 100% of proceeds going to programs and services helping homeless animals and low income families and their pets. We anticipate strong media coverage on social media, radio, television, and print for the event.

Saturday, May 5, 2018

Chesapeake City Park



Leader of the Pack - \$5,000 (exclusive)

- Logo Display on 2 Billboards
- Logo on Race Bibs
- Logo on Race Map
- Banners on Main Stage
- 6 Complimentary Race Registrations
- Opportunity to include promotional item in 300 goody bags
- At least three Company Mentions from Stage
- Logo on Race T-shirts, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- VIP Parking
- Booth Space at Event

Marvelous Mutt - \$2,500 (exclusive)

- Naming rights to Refreshment Tent at Finish Line
- Logo on Race Map
- 4 Complimentary Race Registrations
- Opportunity to include promotional item in 300 goody bags
- At least three Company Mentions from Stage
- Logo on Race T-shirts, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- VIP Parking
- Booth Space at Event

Questions? Contact us at Sponsorships@ChesapeakeHumane.org

Water Bowl - \$1,000 (two available)

- Naming rights to Water Stations
- 2 Complimentary Race Registrations
- Opportunity to include promotional item in 300 goody bags
- Logo on Race T-shirts, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- VIP Parking
- Booth Space at Event

Best Friend - \$500

- Opportunity to include promotional item in 300 goody bags
- Logo on Facebook, E-Newsletter, Website, and Event Signs

Puppy - \$250

- Opportunity to include promotional item in 300 goody bags
- Company Listing on Facebook and Website

Proceeds benefit:





2018 SPONSORSHIP REGISTRATION

Saturday, May 5, 2018

Chesapeake City Park

A *Cinco de Mayo* Fun Run with your Dog!

Thank You for Your Support!



Company/Organization/Individual: _____

(as it should appear on all printed materials)

Contact Name: _____

Street Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Email Address: _____

Website: _____ Facebook.com/ _____

- I would like to set up a run or walk team for my company or organization - contact me for more details!
- I would like to do something special to help raise funds for Chesapeake Humane Society, please contact me to discuss.
- I need special accommodation (access to water, electricity, etc.). Please describe below. *All requests will be considered but are not guaranteed.*

SPONSORSHIP LEVEL

- \$5,000 Leader of the Pack*
- \$2,500 Marvelous Mutt*
- \$1,000 Water Bowl*
- \$500 Best Friend
- \$250 Puppy

PAYMENT INFORMATION

- Enclosed is my check made payable to *Chesapeake Humane Society*
- Please charge my Visa MasterCard Discover Amex
- Name on Card _____
- Credit Card # _____
- Exp. Date _____ CVV # _____

* I will be using my booth space at the event
Unless otherwise discussed, sponsors are responsible for providing display banners, tables, chairs, tents, etc. for booth space.

I'd like to make payments over time,
please call me to discuss details and eligibility.

Submit payment securely online [Click HERE to pay online](#)

Waiver: In consideration of this application and my participation in this event, I agree that neither I, my heirs, my executors, administrators, nor anyone else claiming a right on my behalf will file a lawsuit, action or administrative proceeding against the Chesapeake Humane Society, the Doggy Dash event, event officials and volunteers, event sponsors, event suppliers, and agents and employees of the foregoing parties, and waive, release, and discharge the foregoing parties and persons from any and all loss, liability, damages, or costs arising out of or related to my participation in this event, including but not limited to all claims arising out of the negligence or carelessness of any of the persons or parties named in this waiver.

Signature and Title (or typed name if submitting electronically)

Date

Things to Remember

Sponsor Form must be received by **March 10th** to be included on Billboards and Flyers

Sponsor Form must be received by **April 20th** to be included on T-Shirts and Event Materials

For best quality, Logo should be supplied in vector format: .AI, .EPS, or .PDF



Booth spaces are very limited for this event!

To Return Completed Forms:

Email: Sponsorships@ChesapeakeHumane.org
Mail: Chesapeake Humane Society
c/o Doggy Dash Committee
PO Box 15061, Chesapeake, VA 23328
Fax: 757-547-0455

Questions? Need more information?

Events@ChesapeakeHumane.org • 757-546-5355 ext 204
www.chesapeakehumane.org/5K