



## 2019 Sponsorship Opportunities

Bark in the Park is Chesapeake Humane Society's largest annual fundraiser, attracting more than 5,000 attendees and their pets, and has become Chesapeake's most talked about pet event.

The event is **Sunday, Oct. 20th**, from 12pm until 5pm at Chesapeake City Park. Join us for a fun-filled day of pet-related activities for the whole family. Fill out this form and submit payment to be a part of this wonderful event!

Bark in the Park is the Chesapeake Humane Society's largest annual fundraiser, going strong for 23 years! All proceeds support programs and services that assist homeless animals and low income families and their pets. We anticipate strong media coverage on social media, radio, television, and print for the event.

### Welcome Waggin' - \$1,500 (4 Available)

- Banner placed at an Entrance Gate
- Opportunity to include promotional item in goody bags for contest participants
- Logo on Bandannas, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- 20'x10' Booth Space
- VIP Parking & Assistance with Booth Setup

### Radar Run - \$1,000

- Naming rights to Radar Run
- Logo on Radar Run Speeding Tickets
- Opportunity to include promotional item in goody bags for contest participants
- Logo on Bandannas, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- 20'x10' Booth Space
- VIP Parking

### Kids' Critter Corner - \$750

- Naming rights to Kids' Area
- Opportunity to include promotional item in goody bags for contest participants
- Logo on Bandannas, Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- 10'x10' Booth Space

### Furry Friend - \$500

- Opportunity to include promotional item in goody bags for contest participants
- Logo on Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- 10'x10' Booth Space

### Puppy - \$250

- Company Listing on Facebook and Website
- 10'x10' Booth Space

Questions? Contact us at [Sponsorships@ChesapeakeHumane.org](mailto:Sponsorships@ChesapeakeHumane.org)

Proceeds benefit:





# 2019 SPONSORSHIP REGISTRATION

## Sunday, October 20, 2019

### Chesapeake City Park

## Thank You for Your Support!



Company/Organization/Individual: \_\_\_\_\_

*(as it should appear on all printed materials)*

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook.com/ \_\_\_\_\_

I would like to do something special to help raise funds for Chesapeake Humane Society. Please contact me to discuss.

I need special accommodations (access to water, electricity, etc.). Please describe below. *All requests will be considered but are not guaranteed.*

#### SPONSORSHIP LEVEL

\$1,500 Welcome Waggin'

\$1,000 Radar Run

\$750 Kids' Critter Corner

\$500 Furry Friend

\$250 Puppy

#### PAYMENT INFORMATION

Enclosed is my check made payable to *Chesapeake Humane*

Please charge my  Visa  MasterCard  Discover  Amex

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CV# \_\_\_\_\_

Submit payment securely online [Click HERE to pay online](#)

I will be using my booth space at the event. *Unless otherwise discussed, sponsors are responsible for providing display banners, tables, chairs, tents, etc. for booth space.*

I'd like to make payments over time. Please call me to discuss details and eligibility.

**Waiver:** In consideration of this application and my participation in this event, I agree that neither I, my heirs, my executors, administrators, nor anyone else claiming a right on my behalf will file a lawsuit, action or administrative proceeding against the Chesapeake Humane Society, the Bark in the Park event, event officials and volunteers, event sponsors, event suppliers, and agents and employees of the foregoing parties, and waive, release, and discharge the foregoing parties and persons from any and all loss, liability, damages, or costs arising out of or related to my participation in this event, including but not limited to all claims arising out of the negligence or carelessness of any of the persons or parties named in this waiver.

Signature and Title (or typed name if submitting electronically)

Date

#### Things to Remember

Please return Sponsor Form by **August 5th** to be included on Billboards and Flyers

Please return Sponsor Form by **October 1st** to be included all other event materials

For best quality, Logo should be supplied in vector format: .AI, .EPS, or .PDF

**Booth spaces WILL sell out and are assigned on a first come, first serve basis in each sponsor level**

Proceeds benefit:



#### To Return Completed Forms:

Email: [sponsorships@chesapeakehumane.org](mailto:sponsorships@chesapeakehumane.org)

Mail: Chesapeake Humane Society  
c/o Bark in the Park Committee  
PO Box 15061, Chesapeake, VA 23328

[www.chesapeakehumane.org](http://www.chesapeakehumane.org)