



# 2021 Sponsorship Opportunities

From October 10th-17th, join us for a fun-filled week of pet-related activities for the whole family which ends in an in-person event at Back Bay's Farmhouse Brewing Co. Fill out this form and submit payment to be a part of this wonderful event!

All proceeds support programs and services that assist homeless animals and low income families and their pets. We anticipate strong media coverage and marketing on social media platforms.

## Leader of the Pack - \$10,000 (Exclusive)

- Logo Display on one billboard.
- Logo displayed on adoption related social media posts.
- At least three company features in Bark in the Virtual Park social media videos with the opportunity to have company spokesperson speak in the video to promote your business.
- Opportunity to have a Kitten Party at your office.
- Year-round Large Dog Kennel Sponsorship
- Logo on Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs
- Recognition at Back Bay's Farmhouse Brewing Co. event.

## Silent Pawction - \$5,000 (Exclusive)

- Logo on Silent Auction site and all Silent Auction related content.
- At least three company features in Bark in the Virtual Park social media videos with the opportunity to have company spokesperson speak in the video to promote your business.
- Opportunity to have a kitten party at your office.
- Year-round Small Dog Kennel Sponsorship.
- Logo on Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs.
- Recognition at Back Bay's Farmhouse Brewing Co. event.

## Adoption Advocate - \$2,000

- At least three company features in Bark in the Virtual Park social media videos.
- Opportunity to have a kitten party at your office.
- Logo displayed on adoption related social media posts.
- Opportunity to sponsor two animals adoptions for the week of Bark in the Park.
- Year-round Small Cat Kennel Sponsorship.
- Logo on Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs.
- Recognition at Back Bay's Farmhouse Brewing Co. event.

## Welcome Waggin' - \$1,000

- Logo displayed on adoption related social media posts.
- Logo displayed on new animal arrivals to Chesapeake Humane Society posted to our social media pages.
- Sponsor two Bark in the Virtual Park social media videos.
- Opportunity to have a kitten party at you office.
- Logo on Event Posters, Facebook, E-Newsletter, Print Newsletter, Website, and Event Signs.
- Recognition at Back Bay's Farmhouse Brewing Co. event

## Furry Friend - \$500

- Sponsor one Bark in the Virtual Park social media videos.
- Logo on Facebook, E-Newsletter, Website, and Event Signs.
- Recognition at Back Bay's Farmhouse Brewing Co. event.



Questions? Contact us at [Sponsorships@ChesapeakeHumane.org](mailto:Sponsorships@ChesapeakeHumane.org)



# 2021 SPONSORSHIP REGISTRATION

## October 10th - 17th

### Thank You for Your Support!



Company/Organization/Individual: \_\_\_\_\_

*(as it should appear on all printed materials)*

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook.com/ \_\_\_\_\_

I would like to do something special to help raise funds for Chesapeake Humane Society. Please contact me to discuss.

#### SPONSORSHIP LEVEL

- \$10,000 Leader of the Pack
- \$5,000 Silent Pawction
- \$2,000 Adoption Advocate
- \$1,000 Welcome Waggin'
- \$500 Furry Friend

#### PAYMENT INFORMATION

Enclosed is my check made payable to *Chesapeake Humane*

Please charge my  Visa  MasterCard  Discover  Amex

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CW # \_\_\_\_\_

Submit payment securely online [Click HERE to pay online](#)

I'd like to make payments over time.  
Please call me to discuss details and eligibility.

**Waiver:** In consideration of this application and my participation in this event, I agree that neither I, my heirs, my executors, administrators, nor anyone else claiming a right on my behalf will file a lawsuit, action or administrative proceeding against the Chesapeake Humane Society, the Bark in the Park event, event officials and volunteers, event sponsors, event suppliers, and agents and employees of the foregoing parties, and waive, release, and discharge the foregoing parties and persons from any and all loss, liability, damages, or costs arising out of or related to my participation in this event, including but not limited to all claims arising out of the negligence or carelessness of any of the persons or parties named in this waiver.

\_\_\_\_\_  
Signature and Title (or typed name if submitting electronically)

\_\_\_\_\_  
Date

#### Things to Remember

Please return Sponsor Form by **August 5th** to be included on Billboard and Flyers

Please return Sponsor Form by **October 1st** to be included all other event materials

For best quality, Logo should be supplied in vector format: .AI, .EPS, or .PDF

Proceeds benefit:



#### To Return Completed Forms:

Email: [sponsorships@chesapeakehumane.org](mailto:sponsorships@chesapeakehumane.org)

Mail: Chesapeake Humane Society  
c/o Bark in the Park  
PO Box 15061, Chesapeake, VA 23328

Fax: 757-547-0455

[www.chesapeakehumane.org](http://www.chesapeakehumane.org)